

Entrepreneurship [Empreendedorismo]

Texto e áudio – Nível de dificuldade baixo/médio.

Vamos praticar?

Aqui você encontra um texto para praticar leitura e listening.

Abaixo do texto há um link do site Acapelabox para você praticar seu listening.

Entrepreneurship

An **entrepreneur** is someone who organizes, manages, and assumes the risks of a business or enterprise. An entrepreneur is an agent of change.

Entrepreneurship is the process of discovering new ways of combining resources.

Successful entrepreneurs expand the economic for everyone.

New products and services result in the obsolescence or failure of others. The introduction of the compact disc and the corresponding disappearance of the vinyl record is just one of many examples: cars, electricity, airplane, and personal computers are others.

Regarding this, entrepreneurship is a process of discovery and entrepreneur is a person who discovers previously profit opportunities that nobody has seen before.

Intrapreneur: refers to a person who works for a large corporation and takes direct responsibility for turning an idea in a profitable finished product or service by taking calculated risks and innovating"

Adapted from: <http://www.econlib.org/library/Enc/Entrepreneurship.html>

ÁUDIO: Copie o texto acima, cole na janela do Acapelabox que abrirá ao [clicar aqui](#) e dê play para ouvir.