

Four generations [Quatro gerações]

Texto e áudio – Nível de dificuldade médio/alto.

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Four generations

Baby Boomers

The Baby Boomers are a generation of people born during the post-World War II. The time considered is between 1946 and 1964. This new generation experienced an unprecedented level of economic growth and prosperity throughout their lifetime. They entered the world in a time of relative hardship, but thanks to education, government subsidies, rising property prices and technological advancements they have emerged as a successful generation.

Some examples: Steve Jobs, Bill Gates, Sylvester Stallone and Bill Clinton.

Generation X

Typically covers people born between the mid 1960's and the early 1980's. Gen X was shaped by global political events that occurred during this generation's youth. Relative to previous generations, Gen X is more open to diversity and has learnt to embrace differences such as religion, sexual orientation, class, race and ethnicity.

Some examples: Sarah Jessica Parker, Adam Sandler and Jennifer Lopez.

Generation Y:

Generation Y covers people born between the 1980's and the year 2000, and these individuals are sometimes referred to as Gen Y, the Millennial Generation, or simply Millennials. Generation Y has been shaped by the technological revolution that occurred throughout their youth. Gen Y grew up with technology, so being connected and tech savvy is in their DNA. Equipped with latest technology and gadgets, such as iPhones, laptops and lately tablets, Generation Y is online and connected 24/7, 365 days a year. Different from Baby boomers they search for balance and quality of life and not only dedicating to career.

Some examples: Macaulay Caulking, Britney Spears and Justin Bieber.

Generation Z:

Born after the Year 2000. They are the children of Generation X and Generation Y. We don't know a lot about the character traits of Generation Z, because they haven't been on the earth for very long yet.

Adapted from: <http://www.talentedheads.com/2013/04/09/generation-confused/>

ÁUDIO: Copie o texto acima, cole na janela do Acapelabox que abrirá ao [clique aqui](#) e dê play para ouvir.